

# ■■ BTR Breakin Athletic Arts – Privacy Policy

**Effective Date:** November 4, 2025

**Last Updated:** November 4, 2025

## 1. Our Commitment to Privacy

At BTR Breakin Athletic Arts LLC (“BTR,” “we,” “us,” or “our”), your privacy matters. We respect the trust you place in us when enrolling yourself or your child in our programs, events, or online courses. This Privacy Policy explains how we collect, use, and protect your personal information — in full compliance with COPPA, CCPA, and GDPR standards.

## 2. Information We Collect

We collect limited information to provide safe, high-quality training. This includes contact info, student age/school, payment details (processed securely), media with consent, and website cookies. We never sell or rent personal data.

## 3. Children’s Privacy (COPPA Compliance)

We comply fully with COPPA. We do not collect data from children under 13 without parental consent. Parents can review or delete their child’s data by contacting [info@btrbreakin.com](mailto:info@btrbreakin.com).

## 4. Your Privacy Rights

Under CCPA and GDPR, you may request to access, delete, or correct your data, and withdraw consent at any time. Requests can be made to [info@btrbreakin.com](mailto:info@btrbreakin.com).

## 5. How We Use Your Information

We use your information to manage registrations, communicate updates, deliver services, process payments, and improve your experience.

## 6. How We Protect Your Information

We use secure, encrypted systems (Wix, Stripe, Google Workspace) and train our staff in privacy and youth safety best practices.

## 7. Photo, Video, and Marketing Use

Photos and videos are only used with parental consent. Parents can revoke permission at any time.

## **8. Data Retention and Deletion**

We retain data only as long as needed for services and legal purposes. Parents and adult clients may request deletion via [info@btrbreakin.com](mailto:info@btrbreakin.com).

## **9. Third-Party Services**

We use trusted platforms like Wix, Stripe, Google Workspace, and Meta, all compliant with privacy standards.

## **10. International Data Transfers**

If you access BTR from outside the U.S., data may be stored on U.S. servers under GDPR adequacy protections.

## **11. Updates to This Policy**

We may update this policy periodically. Updates will appear on our website with the latest revision date.

## **12. Contact Us**

For privacy concerns or data requests, contact:

**BTR Breakin Athletic Arts LLC**

Email: [info@btrbreakin.com](mailto:info@btrbreakin.com)

Address: 9711 S Eastern Ave Suite H4, Las Vegas NV 89123

Phone: 808-635-7120

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Protecting the next generation — on and off the dance floor.